



Project Number: 696129
Project Acronym: GreenSoul
**Project full title: Eco-aware Persuasive Networked Data Devices for User
Engagement in Energy Efficiency**
Call: H2020-EE-2015-2-RIA

D3.4: Persuasion & Incentivisation mechanisms

Contractual Date of Delivery to the EC: 30/03/2017
Actual Date of Delivery to the EC: 09/11/2017
**Organisation name of lead contractor for
this deliverable:** COGN
Author(s): Ane M. Irizar, Diego Casado-Mansilla, Hugo Cifre, Pilar de la Cal, Raif Awaida
Participants(s): UDEUSTO, CERES
**Work package contributing to the
deliverable:** WP3 Eco-awareness and energy monitoring devices and GreenSoul platform
Nature: Demonstrator
Version: 1.0
Total number of pages: 6
Start date of project: 01.04.2016
Duration: 36 Months

Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

Abstract

This Deliverable contains a video which describe the prototypes of the different strategies used for the persuasion and incentivisation activities.

Changes History

VERSION	DATE	DESCRIPTION
V0.1	08/11/2017	UDEUSTO Deliverable ready for submission

Executive Summary

The overall scope of the deliverable is to offer a video which describe the prototypes of the different strategies used for the persuasion and incentivisation activities.

Content

Abstract	2
Changes History.....	3
Executive Summary	4
1 Demonstrator: URL to video	6

1 Demonstrator: URL to video

The Demonstrator related to this Deliverable is hosted at the Youtube channel of GreenSoul.

The URL to the video: <https://www.youtube.com/watch?v=Y6Bgs1vaynA&feature=youtu.be>